



## Press release

# RWE Renewables to sponsor Mayo Mayhem '24 - Ireland's biggest annual windsurfing event

Mayo, Ireland, 17 September 2024

RWE, has announced that it is the main sponsor of Mayo Mayhem – Ireland's biggest annual windsurfing event, which takes place this September in County Mayo.

Mayo Mayhem is held in Belmullet in Mayo and attracts the best windsurfers from across the globe who come to compete in the wild North Atlantic trying to secure points for the windsurfing world tour. The RWE sponsorship is very significant, as it enables the Mayo Mayhem event to achieve a '3 star status' on the World Windsurfing World Tour. '3 star events' have a set minimum prize money fund along with high quality video media productions such as the inclusion of high-quality drone video footage. Through the RWE funding, this has been achieved.

**Malcolm Scott, organiser of Mayo Mayhem** said, "We are delighted to have RWE on board for our flagship event. The crossover between windsurfing and wind energy isn't hard to figure out and it is great to have them supporting us through this sponsorship as our country makes the transition towards carbon neutrality. We look forward to what looks like a fantastic competition and can't wait to meet competitors, spectators, volunteers and all involved at the end of September."

**RWE's Head of Onshore Renewables Development (Wind Solar and Storage) Ireland, Cliona O'Sullivan commented on the sponsorship,** "We are pleased to sponsor this competition for the world's top windsurfers and to showcase what Ireland has to offer international windsurfers across the globe. This sponsorship highlights our underlying commitment to developing renewable energy in the Northwest. RWE is currently developing onshore and offshore wind in Ireland as well as solar, battery energy storage and helping to develop new innovative technologies, including our Airborne Wind Test site at Bangor Erris."

For more information on the event check out [www.mayomayhem.ie](http://www.mayomayhem.ie).

RWE has four operational projects including a wind farm in Dromadda Beg in Co Kerry, two





battery storage facilities in Co Dublin and Co Monaghan and the Airborne Wind Test site in county Mayo. The company has renewable energy projects in different stages of development including 2 offshore wind farms, 10 onshore wind farms and a further battery storage facility. RWE's objective is to be a long-term energy partner for Ireland during the country's transition to carbon neutrality

RWE is committed to exploring and supporting industry innovation and technological advances across all fields of wind power. As part of its Technological Innovation, RWE has developed the Airborne Wind Energy (AWE) test site in Bangor Erris in Co Mayo.

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#### **RWE**

RWE is leading the way to a green energy world. With its investment and growth strategy Growing Green, RWE is contributing significantly to the success of the energy transition and the decarbonisation of the energy system. Around 20,000 employees work for the company in almost 30 countries worldwide. RWE is already one of the leading companies in the field of renewable energy. Between 2024 and 2030, RWE will invest 55 billion euros worldwide in offshore and onshore wind, solar energy, batteries, flexible generation, and hydrogen projects. By the end of the decade, the company's green portfolio will grow to more than 65 gigawatts of generation capacity, which will be perfectly complemented by global energy trading. RWE is decarbonising its business in line with the 1.5-degree reduction pathway and will phase out coal by 2030. RWE will be net-zero by 2040. Fully in line with the company's purpose - Our energy for a sustainable life.

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